

# INSPIRING AN ACTRESS TO ACT BY GIVING HER A PERFUME "JAG"



SPRAYING AN ACTRESS WITH PERFUME



HOW THE PERFUME "JAG" AFFECTS THE GIRLS



THESE ARE THE GIRLS WHO GET "JAGGED" ON PERFUME  
FROM LEFT TO RIGHT—PLEASURE—EXCITEMENT—DECEIT—FRIVOLITY—PASSION—SLANDER—INTOXICATION  
(ROXANE BARTON) (PEGGY DANA) (DOROTHY PARKER) (MARION WHITNEY) (FLORENCE SHORT) (FRANCES RICHARDS) (ELEANOR CHRISTIE)

## Wonderful Results of Olfactory Experiment on Players Portraying Primeval Passions in "Experience."

THE latest way to make an actress really act? Give her a perfume "jag." "Ah," you will say, "most of them use some fancy perfume, whether they are in a theater or not?" But that's not the point. In order to get the proper acting results one must pick the proper perfume to be sprayed upon the actress according to the role she portrays. If she is cast for the role of Passion then the perfume must be something that will make her fairly tingle, make every nerve quiver, just before she goes upon the stage. If she is cast for the role of Love it must be

the sweetest of perfumes, the fairest and most delicate of subtle odors. For Hate, for Deceit, for Slander, for any of the other primeval passions common to mankind, first pick your perfume, and if you pick the right one your actress will behave like a "doped" race horse at a half-mile track.

Morris Gest, of the firm of Comstock & Gest, and William Elliott, manager of the "Experience" company, noticed that some of the young ladies went through their roles in a lackadaisical manner. When he went back stage to find out the reason he was shocked and amazed at the conflicting odors of perfumes that greeted him as he talked to the principals. Each of the girls seemed to use a different kind of perfume, but they did not harmonize. There seemed to be something wrong. The mingling of these many odors was depressing, and no doubt that explained why the players seemed to give such a poor performance that night.

Then Mr. Gest called in for consultation the eminent chemist and recognized authority on perfumes, Prof. Gilbert Roodhouse, formerly of Lafayette University, who not only knows everything about modern perfumes, but those of the ancient Greeks and Romans, to say nothing of Cleopatra's favorite cosmetic and the particular aroma most liked by the Queen of Sheba.

"The influence of perfumes upon the nervous system has been recognized by

scientists for hundreds of years," declared Prof. Roodhouse. "Even such a great authority as Lombroso, the eminent criminologist, has declared that the mere odor of patchouli awakens uncontrollable evil desires, while others of the cardinal elements from which all modern perfumes are made have varying effects upon the senses."

As a result of this consultation a series of experiments was inaugurated. They have proved so successful that a new era in the art of acting has undoubtedly been inaugurated. Henceforth all an actress has to do to get in spirit with her acting role is to pick the proper perfume. Have it sprayed on her for five minutes before going upon the stage, and when she does make her appearance every nerve and fiber of her body will thrill in accordance with the role she plays.

In each dressing room of the Maxine Elliott Theater, where these girls dress in a large metallic tank attached to a fine sprayer which works with pump attachment. The tank is filled with the cardinal ingredients of the perfumes which have been selected as most suited to the role portrayed. These selections have been made by Prof. Roodhouse, and it is notable that none of the modern perfumes is included.

"The modern perfumes are the same as the ancient," said the professor, "except for modern names. But if you will study the history of perfumes I dare say you will find that many a society woman uses today under another name that which was the favorite of the late Queen Cleopatra."

Maid employed by the theater spray them a perfume "jag" just before they go on the stage. At first the girls didn't like changing their favorite per-

fumes, but now they all love the new ones.

Here are the remarkable ancient perfumes, modernized and compounded by Prof. Roodhouse and inserted in the tanks in the nine dressing rooms at the Maxine Elliott Theater. Some of the ingredients were difficult to procure. It took nearly a month to get enough white violets from South America to make up the perfume for love, and owing to the war there is little ambergris on the market. But these are the perfumes sprayed for each performance upon these young ladies to inspire them with a perfume "jag" and make them play their roles well.

INTOXICATION (Eleanor Christie).—A solution of one part ambergris to twelve parts alcohol, dissolved and permitted to stand for two weeks. Ambergris is an oil or fat, can only be dissolved in alcohol, is from a whale, emits a strong and intoxicating odor, and Miss Christie says the effect of three minutes' spraying is as though she has drunk five quarts of champagne, yet she still retains full control of all her senses. It exhilarates, makes one walk on air, yet does not intoxicate.

DECEIT (Dorothy Parker).—A solution in which the chief ingredient is patchouli. This is a leaf which was much used by the ancients and is the basic ingredient of many of the scented baths of the Romans and the Greeks. It comes from Oriental countries, has a peculiar musty and mossy odor and, as Lombroso says, "inspires wicked thoughts." Deceit says she found it difficult to play such a disagreeable role as she portrays until she began to sniff the patchouli every night.

FRIVOLITY (Marion Whitney).—Essence of citronella, made from the citron plant from Ceylon and India. Can

also be extracted from the citron fruit. A delicate and peculiar odor which inspires light-headed and a mild form of semi-intoxication.

BEAUTY (Madeline Howard).—For Miss Howard has been prescribed what is reliably stated to have been the favorite perfume of the Queen of Sheba. It is an ancient oil, obtained from the Canary trees of the Moluccas, and the word in Tagal dialect is "Flower of Flowers."

The native term is Ylang-Ylang oil, and it is carefully preserved. A very small quantity is imported to New York each year from China. Miss Howard describes its effects as "lifting her above the rest of the world and making her feel that she doesn't care if school keeps or not."

PASSION (Florence Short).—This was the most difficult to select, for the reason that the first choice seemed patchouli, but as that inspired criminal passions also, instead of merely love passion, the final decision rested upon the perfume which history credits Cleopatra with using when trying to lure Mark Antony. This is a combination of frankincense and oil of myrrh. The first is a dried leaf which is burned, leaving a peculiar odor, and then the essence of myrrh is sprayed. The combination is absolutely irresistible. Miss Short says she has to drink two glasses of ice water in order to counteract the effects every night when she is through with her scene where she tempts Youth.

SLANDER (Frances Richards).—Essence of lemon. Didn't know you could make a perfume out of a lemon, eh? But the ancient Greeks mastered the trick. Essence of lemon is very old and seldom used, but is very strong in its effects upon the olfactory nerves. By some peculiar effect, it inspires bitterness. Miss Richards says it positively

makes her hate every one when she is on the stage.

FASHION (Bess Ryan).—The most fashionable perfume in ancient times among the Romans was heliotropin made from oil of camphor and mixed with vanilla, which is a production of oil of cloves. The blending of these two makes an exquisite odor, which was much liked by the smart set of Nero's time. Miss Ryan says she finds it an aristocratic and very acceptable perfume, the instinctive feeling after being sprayed with it being that one is in one's own drawing-room on Fifth avenue with a butler bowing before you and a languid feeling that he is saying, "The motor car is at the door, madam."

LOVE (Miriam Collins).—Essence of white violets, the rarest and purest perfume known in all history. It takes 12,000 white violets, crushed, to make four fluid ounces of this charming extract, but the difficulty is collecting the white violets. Helen of Troy used this, but, then, white violets grow in sunny countries, grow in abundance in the East Indies, and fortunately enough were found in New York to spray Miss Collins with this subtle aroma. She says it makes her feel as though she is a child in the woods, picking arbutus blossoms, without a care or thought of trouble in the world.

"Experience" has been one of the biggest hits of the year in New York, and the Maxine Elliott Theater is the third playhouse to be the home of this remarkable attraction, which was crowded out of two other theaters after long runs. It is now in its seventh month in New York and will soon celebrate its three hundredth performance.

## SMALL TALK OF THE STAGE

Johnny Hyams and Letta McIntyre are looking for a successor to their popular musical comedy, "The Girl of My Dreams."

Joseph Brooke has taken over a contract Henry W. Savage had with Taylor Holmes and will star next season in a farce-comedy, entitled "Mr. Myra Mystery." The play is by Lillian Trimble Bradley, and is founded on "The Mystery of No. 4 Hyacinth Road," a novel by the English writer, J. Stover Clouston.

It is the belief of William A. Brady that there is great opportunity just ahead for American plays on the London stage. "It will not be surprising," he said, "if the war temporarily Americanizes the London stage. No new plays are now being written in England, except a scattering of war dramas, of which the public will soon tire."

Louis Mann in his new play, "The Bubble," by Edward Locke, has the character of a simple, affectionate German shopkeeper, who falls into the hands of sharpers after his little hoard of savings, but who is rescued despite himself by two young newspaper reporters, one of whom is in love with his daughter.

Miss Ann Suter has canceled a professional engagement in Philadelphia in order to return to Washington to assume an important role in "The Runaway Princess," which Miss Cora B. Shreve will produce at the New National Theater the second week in June.

At the Comedy Theater, New York, "The White Feather" continues to be viewed with appreciation and excitement by assemblages of numerous extent.

"Hick! Hol!" the new song Nora Bayes is singing, was first sung in this city when she was here during Calve week, and the composer, Lewis F. Muir, came from New York to play the piano accompaniment.

The friends of James Thatcher, formerly manager of Poli's Theater, will learn with pleasure that S. Z. Poli has promoted him to the post of advisory manager for both the Hartford and the Washington Poli theaters. Mr. Thatcher spent the last half of last week in Washington, and it is his intention to divide his time between the Capital and the Connecticut city.

"Polly of the Circus," this week's bill at Poli's, was the play which established Frederic Thompson, the New York Hippodrome creator, in the ranks of producers of regular dramatic attractions. Mr. Thompson produced "Polly" because he wanted to make his wife, Mabel Talia-

ferro, a star. It not only accomplished this for Miss Taliaferro, but it also made a fortune for Mr. Thompson.

In the production of the bee and the rose garden number in "La Carmencita and the Bower of Roses" at the Belasco next Wednesday night Miss Mary Eaton is to play the part of the bee. The music was especially written for this number.

Violet Heming, leading woman for "Under Fire," is a governess in the large, hot Masonic school in England, and is entitled to four votes a year in the selection of Masonic orphans who are to have the privilege of the school. This unusual honor was conferred on Miss Heming when she was only five months old, out of compliment to the work her father, Alfred Heming, had done for the Masons the last season he was an actor in London.

William Courtenay says that the business of directing a play is only learned by being an actor, and is only valuable when the director is able to act every part in the piece, from ingenuito villain.

The scenic investment of "La Carmencita and the Bower of Roses," which Howard Leslie Holt produces at the Belasco Wednesday evening, is said to be one of the most elaborate ever made for a local children's production.

"Sinners," at William A. Brady's Playhouse, is upon the edge of its sixth month of conspicuously high favor in New York.

It is stated that when Elsie Janis appears in this country again after the close of her London engagement, she will give up singing and dancing to star in a new comedy by Paul Dickey and Charles Goddard, entitled "The Missing Link."

From Berlin comes the news that "Carmen" is being played at the opera and Shakespear at Reinhardt's. Prices of seats have been reduced, as also have actors' salaries. At Reinhardt's artists receiving \$2,000 a month formerly now get \$15.

More playhouses says the New York Globe, will remain open throughout the hot weather. Everybody seems to believe that, owing to the war there will be an exceptional number of visitors in New York. Already several managers have made plans to bring in summer shows.

"Seven Days" is to be staged in London in the near future. Thomas Coffin Cooke, who helped put it on in New York, may go abroad and supervise the production.

Wilson Mizner has been engaged by the Shuberts to adapt a comedy from the French, entitled "The Call of the Child." The play will be produced next season.

Selwyn & Co. have lost again their legal action to compel Lee Shubert to pay them \$1,000 royalties on "A Butter-ly on the Wheel," the English drama

produced by Lewis Walter at the Thirtieth Street Theater two seasons ago.

Every week the Cosmos Theater presents two new bills of varied vaudeville, including big time attractions and the cream of the popular vaudeville circuits. Changes of bill are made every Monday and Thursday at the matinees. Later, in addition to the Hearst-Selig Weekly News pictures, and a series of comical photoplays, the electrical scoreboard reproduces in detail the ball game of the Nationals away from home, after the first matinee on game days, as added attractions without extra charge.

Several important circus features will be introduced at Poli's this week as a part of the tent show in the third act of "Polly of the Circus."

William Courtenay spends what time he can regularizing his picture house performances in consulting with architects and builders over rebuilding his house in Rye, which burned down a few months ago.

Rex Beach and Willard Mack have completed the dramatization of the former's novel, "The Auction Block," the story of which concerns the attempt of a mother to barter off her daughter to the highest bidder.

## Theater Talk of New York.

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living American theatrical territory. That the theater out there is an important institution is shown by the fact that for thirteen years it has sustained a theatrical monthly, carrying in text, pictures, and advertising fifty-six pages, about the size of Harper's Weekly.

The Granville Barker production of "Iphigenia" at the Yale Bowl subjects his methods to the same criticism visited upon his staging of "A Midsummer Night's Dream," viz.: that he prefers striking and bizarre effects to a rational interpretation of the author's text.

In the near future the Garrick, lately gone over to the movies, is to be replaced by an apartment house.

When the Madison Square Garden opens as a summer moving picture house Saturday evening it will have the biggest screen in New York, and the pictures will be projected the whole length of the big arena.

One of the most elaborate of the summer shows in New York will be "Hands Up," at the Forty-fourth Street, with Mr. Lew Fields as the star. The book will be by Edgar Smith and the score by a whole cohort of rag-time composers.

## AMUSEMENTS.

**HOWARD LESLEY HOLT**  
PRESENTS  
A CHILDREN'S MUSICAL COMEDY  
ENTITLED

**"La Carmencita and A Bower of Roses"**

Special MUSIC DANCES SCENERY With a Cast of 75 Child Actors and Actresses.

**BELASCO THEATER**  
Wednesday, MAY 26, 8 P. M.  
RESERVED SEATS, 50c, 75c, \$1.00 NOW ON SALE

**Belasco, May 27, 8:15 P. M.**  
The Spirit of the Nation In Music & Rhythm  
**A MUSICAL PAGEANT**

**MME. CHRISTIANE EYMUAL**  
Formerly of the Opera Comique, Paris.  
Mrs. Elisabeth Mrs. Julia Brylawski Mrs. Florence Nease  
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Beautiful Choruses. Savoir-faire. Symphony Orchestra.

## AMUSEMENTS.

**GLEN ECHO PARK**  
ADMISSION FREE  
3:30 TODAY 7:30  
5:30 9:30  
FOUR "POP" CONCERTS

**Soldiers' Home Military Band**

**Free Open-Air Movies**  
Heart-Selig Weekly, Monday and Tuesday

**OTHER FEATURES**  
Including the New Attraction, **SKEE BALL**

**MISS CORA B. SHREVE**  
Will Present  
**"The Runaway Princess"**

For Two Nights  
**AT THE NEW NATIONAL THEATER**  
THE SECOND WEEK IN JUNE.

by picture of myself swinging viciously at a tennis ball. You see, I have the racket in my hand, and here is the net. I also have on a jumper, and a little silly white hat. What would you suppose from that? Well—this is how wrong you are—I couldn't play tennis. I think, if they threw me footballs, I don't believe I ever hit anything in my life.

"Behold me at the helm of an automobile! I could without question run into people in the Sahara Desert! Here I am with golf clubs! The list is interminable. I hope they soon find me out, so that I can stop."

"Kitty MacKaye," Catherine Chisholm Cushing's delightful Scotch comedy, will be an early offering by the Poli Players.

## AMUSEMENTS.

Twice Daily 2:20-8:20 **Poli's** Matinees All Seats 25c Evenings 25c-50c-75c

**Coolest Theater in Washington.**  
All This Week **Poli's Popular Players**  
in **FREDERICK THOMPSON'S GREATEST SUCCESS**  
**POLLY OF THE CIRCUS**  
By MARGARET MAYO

**NEXT WEEK THE DIVORCE QUESTION**

**B.F. KEITH'S**  
DAILY 2:15 SUNDAY 3:00 MATS 25c, EVES. 25c to \$1  
20 Degrees Cooler Than Streets. Ice and Washed Air in Summer.  
BEGINNING TOMORROW MAT. AND ENDING NEXT SUNDAY EVE.  
London's Delightful Divinity of Tunes and Dances

Star of "The Spring Maid" **ALICE LLOYD** Star of "The Spring Maid" Fix It

America's Favorite Imported Stellar Feature of New York Productions  
SONGS OF PICCADILLY AND BROADWAY, EACH WITH A LAUGHING "PUNCH" AND COSTUME WITH IRRESISTIBLE COQUETRY.

The Sensation of Europe Before the World War The Royal Star **PRINCESS RADJAH** Beauty In Her Famous Choreographic Suite of Dance Spectacles, Including "Cleopatra" and "Arabian Nights," Both Unsurpassed in Art.

**ROBERT & LAWRENCE WARD** Inimitable as "Bertie and Archie" Presenting "The Red-Fox Trot" Jack Donahue & Alice Stewart. The Goodwin Trio. Herbert Corneille Trio. Cards & Noll. Organ Recitals. Pathé Pictorial.

Twice **NORA BAYES, 6 WATER LILIES** And All Last TODAY Electrical Scoreboard—Watch Cleveland Game at Hot No Extra Charge